HUMAN VALUES AND ETHICS

Values: Concept, Types, Rokeach Value Survey.

Different Kinds of Values: Individual, Societal, Material, Psychological, Cultural, Moral And Ethical, Spiritual; The Burgeoning Crises at Each of these levels.

Modern Approach to the Study of Values: Analyzing Individual Human Values such as Creativity, Freedom, Wisdom and Love; Value Spectrum for a Good Life; The Indian Concept of Values, Comparison of eastern and western concept of values.

Ethics: Values, Morals and Ethics; Need for Ethics in Professional Life; Kohlberg's Theory of Moral Development and Its Applicability to Engineers.

Professional Ethics: Values in Work Life; Professional Ethics and Ethos; Codes of Conduct, Whistle-Blowing, Corporate Social Responsibility, Case Studies on Ethics in Business.

Introduction to IPR: Nature and Enforcement, International Character of IPRs, Role of IPRs in Economic Development.

Patents: Introduction To Patents, Object of Patent Law, Inventions not Patentable, Obtaining Patents, Rights and Obligations of a Patentee.

Copyrights: Introduction to Copyrights, Subject-Matters of Copyright, Rights Conferred by Copyright, Infringement, Assignment and Licensing Of Copyrights, Copyright Societies, International Copyright, Performers' Rights.

Trademarks: Functions, Significance and Types of Trademarks, Distinctiveness and Deceptive Similarity, Registration Procedure, Trademark Registry, Grounds for Refusal of Registration of Trademarks, Concurrent Use, Character Merchandising.

Trade Secrets: Meaning, Types of Trade Secrets, Statutory Position of Trade Secrets in India, Proofs Required in Trade Secret Litigation Case.

Text Books
1. Narayanan, P., Intellectual Property Law, Eastern Law House (2007) 3rded.
2. Tripathi A.N., Human Values, New Age International (P) Ltd (2008).

Reference book/Journal
1. Robbins, S.P., Organizational Behavior, Prentice Hall of India (2007)8th ed.
2. Journal of Intellectual Property Rights, published by National Institute of Science Communication,
   CSIR.