

## Job Description

**Job Title** : Graphic Designer

**Job Location** : Derabassi

**Position Reports To** : Director -LMTSM

### Main Purpose

The role of **Graphic Designer** is to closely work with marketing and communication team to understand the need and demand of the institution for its visible presence worldwide (Digital and Print) by continuously engaging himself/herself to plan, design, refine, and implement the ideas related to communication of brand and information associated with the same. The person should be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail. He/She should be motivated and excited about the roll and must have potential to improve by learning at the same time.

Qualification	<ul style="list-style-type: none"> <li>• B.Tech (Computer Science), Candidate should be proficient in Corel Draw, photoshop or Illustrator</li> </ul>
Experience	<ul style="list-style-type: none"> <li>• 3-7 years of experience in libraries preferably of an Engineering Institution</li> </ul>
Competency	<ul style="list-style-type: none"> <li>• Proficiency to work with common tools for graphic designing such as photoshop, illustrator, InDesign, and CorelDraw.</li> <li>• Must have experience in designing. A strong portfolio is recommended.</li> <li>• A keen eye for aesthetics and details</li> <li>• Ability to work with consultants and vendors.</li> <li>• Ability to work methodically and meet deadlines</li> <li>• Ability to work in the interdisciplinary teams.</li> </ul>

### Specific Accountability & Job Responsibility

- Understanding and communicating the need for brand and product promotion.
- Planning concepts by studying relevant information and materials.
- Creating a wide range of graphics and layouts for company logos, brochures, websites and other marketing collaterals with the knowledge of up to date software such as photoshop, illustrator, InDesign, and CorelDraw.
- To help with video and media generation for the institute.
- Coordinating with third party agencies, art services, web designer, marketing consultants, printers, and interdisciplinary teams as necessary.

### Compensation

- Compensation will not be a constraining factor and will be the best in the sector.
- Interested candidates can send CVs by email (amandeep.dhot@thapar.edu) positively by 25<sup>th</sup> Nov 2022