Job Description

Job Title: Graphic Designer

Job Location: Derabassi

Position Reports To: Director-LMTSM

Main Purpose
The role of Graphic Designer is to closely work with marketing and communication team to understand the need and demand of the institution for its visible presence worldwide (Digital and Print) by continuously engaging himself/herself to plan, design, refine, and implement the ideas related to communication of brand and information associated with the same. The person should be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail. He/She should be motivated and excited about the roll and must have potential to improve by learning at the same time.

Qualification
- B.Tech (Computer Science), Candidate should be proficient in Corel Draw, photoshop or Illustrator

Experience
- 3-7 years of experience in libraries preferably of an Engineering Institution

Competency
- Proficiency to work with common tools for graphic designing such as photoshop, illustrator, InDesign, and CorelDraw.
- Must have experience in designing. A strong portfolio is recommended.
- A keen eye for aesthetics and details
- Ability to work with consultants and vendors.
- Ability to work methodically and meet deadlines
- Ability to work in the interdisciplinary teams.

Specific Accountability & Job Responsibility
- Understanding and communicating the need for brand and product promotion.
- Planning concepts by studying relevant information and materials.
- Creating a wide range of graphics and layouts for company logos, brochures, websites and other marketing collaterals with the knowledge of up to date software such as photoshop, illustrator, InDesign, and CorelDraw.
- To help with video and media generation for the institute.
- Coordinating with third party agencies, art services, web designer, marketing consultants, printers, and interdisciplinary teams as necessary.

Compensation
- Compensation will not be a constraining factor and will be the best in the sector.
- Interested candidates can send CVs by email (amandeep.dhot@thapar.edu) positively by 25th Nov 2022